



Oil & Gas Digital Transformation Conference and Exhibition 2025

Oct 01-02, 2025 | 2712 Southwest Freeway | Houston, TX, USA 77098

Unleashing the power of digital transformation

Our current and previous sponsors:

OnePlan

M-Files

HighByte

iInnovatia



ABOUT CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content & thought leadership discussions, placing participants at the forefront of innovative technologies.

Our conference is dedicated to unlocking actionable solutions that drive heightened cost-effectiveness & operational excellence across the entire oil & gas value chain - from upstream exploration to midstream transportation & downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, & ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil & gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions, explore cutting-edge techniques, & acquire applied knowledge related to the challenges & technological advancements in oil & gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions & networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

CONFERENCE PROGRAM KEY TOPICS



Best practices and Case Studies



Technological Trio: Real-time, Communication, Blockchain



Low-Cost Strategies for Optimizing Oilfield Production



Adapting to Evolving Business Processes



Innovate Operations with Technology



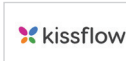
Seize Now: Industry 4.0 Transformation



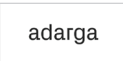
People & Culture

SPONSORS & PARTNERS

Title Sponsor



Gold Sponsor



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Exhibitor Sponsor



Lanyard Sponsor



Session Sponsor



FEATURED SPEAKER



Malak Al Hassan
DevOps & Agile Transformation Leader
Aramco



Alfredo Rodríguez
E&P Commercial Crude Operations
Sr. Manager
Repsol



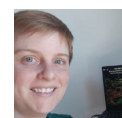
Bruno Rothgiesser
Chief Architect, B2C
BP



Aymen Elamin
Section Head Wells C&P
PetroChina International



Chika Nwokeji
Digital Support Advisor (Digital Transformation Project Manager)
ExxonMobil



Johnpaul Portelli
Lead, Technology Solutions
Canadian Natural Resources Ltd



Raj Krishnan
Director - Industry Digital Strategist - Transformation Advisor
Microsoft



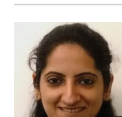
Matteo Dariol
Business Development & Sales Manager
Bosch Digital Twin Industries



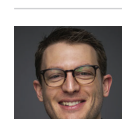
Ketut Wiryadi
Chief Commercial Officer
Marubeni-Itochu Tubulars Oceania Pty Ltd



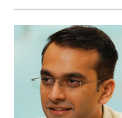
Jason Baihly
Digital Production Business Owner - North America Onshore
SLB



Isha Bahal
Senior Manager- Supply Chain & Digital Transformation
Cairn Oil and Gas



Rob Kennedy
Global Director, Digital Asset & DataOps
Wood PLC



Tanay Tiwary
Head, Business Process Transformation & Master Data Management
Puma Energy

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

350+
Attendees

24+
Technical
Speakers

18+
Sponsors &
Exhibitors

250+
Companies

35+
Countries

45+
Media Partners

ATTENDEE JOB PROFILES (%)

Government Executive (15%)



Top Management & Leadership (25%)



Project Director, Head of Technical Dept (42%)



BD, Sales & Marketing (16%)



Leading Technical Specialist (02%)



ATTENDING COMPANIES (%)

Oil Companies (32%)



Refineries & Petrochemical Plants (20%)



EPC (21%)



Service Companies (23%)



Research Institutes (04%)



ATTENDEE SENIORITY LEVEL (%)

C-Level (CEO, CFO, COO, CTO) (38%)



SVP/VP/Directors (25%)



Heads/Managers (11%)



Associates (14%)



Others (12%)



INTERNATIONAL ATTENDANCE (%)

North America (43%)



Europe (22%)



Middle East (16%)



Asia Pacific (12%)



Others (07%)



ATTENDEE JOB FUNCTIONS

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ IT Services and IT Consulting
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

AMONG REGULAR PARTICIPANTS



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Arthi Vasudevan
Senior Product Manager
at Baker Hughes

What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1
Wednesday, Oct 01, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

09:00

Laying the Groundwork: Why AI and Digital Transformation Depend on a Strong Industrial Data Foundation

- Explore how Oil & Gas companies can assess and close industrial data gaps that slow AI and digital transformation efforts.
- Understand strategies for building a contextualized, real-time data infrastructure that bridges OT and IT systems.
- Understand the key components of an Industrial Data Strategy.
- Learn how Oil & Gas leaders are building an enterprise data architecture and leveraging AI.
- See how Industrial DataOps technology enables faster, more scalable deployments of AI, analytics, and automation across the enterprise.

John Harrington

Chief Product Officer, Highbyte

09:30

Booked for BakerHughes

10:00

Maximizing Gas Efficiency and Sustainability Through SMART: A Digital Approach to Demand Forecasting and Supply Optimization

- Leveraging the SMART tool for real-time demand forecasting and optimized supply planning
- Enhancing gas allocation to national power generation during peak consumption periods
- Utilizing digital analytics to schedule outages and maintain pipeline inventory health
- Reducing crude burn and CO₂ emissions through maximized natural gas production

Nasser Busbait

SR ENGINEER, Aramco

10:30

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Tone Anderson

Marketing Director, OnePlan

11:00

Redefining the Audit: A Digital Blueprint for Hydrocarbon Measurement, Governance, and Compliance

- In an era where digital transformation is often more buzz than breakthrough, how do you turn fragmented field real-time data into regulatory trust, financial clarity, operational control, and financial clarity?
- Dr. Daere Akobo, CEO of AKD Digital Solutions, presents a compelling case study on Measurement di²to², the first end-to-end digital audit and hydrocarbon measurement platform for the upstream oil and gas sector.
- The session will explore how digital twins, AI-enabled analytics, GIS-powered asset mapping, and closed-loop governance are reshaping and redefining regulatory and commercial engagements at a national scale.
- Whether you're managing field assets, reconciling volumes data across a fragmented ecosystem, or accountable for revenue assurance, di²to² shows how to build a future-ready, digitally governed operation that moves beyond compliance and toward precision and performance to deliver measurable precision, trust, and performance.

Dr. Daere Akobo

CEO, PANA Holdings Ltd

11:30

The Uncomfortable Truths of Inefficiency and How to Optimize Enterprise-wide Productivity and Compliance through Content Management

- Recognize everyday efficiency zappers and learn how to increase the productivity of your workers 50-70% by leveraging GenAI to automate the organization and governance of information throughout your organization.
- Discover how a multinational Oil & Gas company overcame risk and compliance challenges in both HR and complex capital projects with a single information management system, now adopted by thousands of employees.
- Be one of the first to see a new and innovative approach to managing business-critical content, Oil & Gas industry-specific processes and workflows natively in Microsoft 365

Daneen Storc

Senior Growth Marketing Manager- Americas, M-files

LUNCH NETWORKING BREAK

12:00 [1 Hour]

13:00

AI Magic: Transforming Maintenance and Reliability at Wood with AI

- Discover how Wood has integrated AI into traditional workflows for maintenance and reliability as well as sparing.
- Use cases and the learnings from each use case on AIs application will be covered.
- Often AI in the maintenance world is used for current anomaly detection, we will show how AI is used for retrospective analysis leading to better future decisions.

Chris Topping

Engineering Manager, WoodPLC

13:30

Unifying Siloed Systems to Create a Single Source of Truth

- Break Down Barriers: Identify and integrate disconnected systems across departments to eliminate duplication and data confusion.
- Define Shared KPIs: Align teams around standardized definitions for key metrics to ensure consistent reporting and performance measurement.
- Centralize with Care: Use data lakes, warehouses, or integration tools to build a reliable foundation—without forcing a one-size-fits-all platform.
- Govern Access and Ownership: Establish clear roles, data stewardship, and access policies so the right people have the right data at the right time.
- Enable Decision-Making at Every Level: Deliver clean, trusted, and actionable insights to executives, field teams, and analysts—reducing delays and driving better outcomes.

Rodney Spears

President/CEO, Spears Consulting Group

14:00

Available Session

NETWORKING BREAK

14:30 [30 min]

15:00

Available Session

15:30

Available Session

END OF DAY 1

Day 2
Thursday, October 02, 2025

Sponsored Sessions Booked Sessions Available Sessions

07:30	Registration & Refreshment Networking	
09:00	Session Title: Confirmation in Progress - Session details along with key topics will be updated soon - Title - 2 - Title - 3	
	 Patrick McGowan Director Business Development, IMS Digital Technology Solutions 	
09:30	Booked for BluePrism	
10:00	New Language, New Era in Shipbuilding - Traditionally, 2D drawings have been the primary means of communication throughout the shipbuilding lifecycle.. - However, the industry is shifting toward a "Single Source of Truth" approach, where 3D models are becoming the central medium of communication. - Government-led initiatives are also promoting the use of 3D models to enhance collaboration between shipyards and partner companies. - This presentation highlights how the "language" of shipbuilding is evolving from 2D drawings to 3D models..	
	 Jin-Hyung Park Principal Researcher, Research Institute of Medium & Small Shipbuilding 	
10:30	Booked for Aramco	
11:00	We will present the pillars of success in implementing digital transformation projects in mature fields, with a focus on industry 4.0. - The methodology for developing digital transformation projects in the oil and gas industry - Focus on data management, cybersecurity, and key pillars for accelerating AI, ML, cloud, and analytics implementation. - Exploring the importance of building a strong digital transformation culture within organizations to ensure the sustainable success of this journey.	
	 Fabiola Forza Head of Digital Transformation and Technological Innovation,	
11:30	Session Title: Confirmation in Progress - Session details along with key topics will be updated soon - Title - 2 - Title - 3	
	 Peter Paul Pruijn Senior Fellow Information Management, FLUOR 	
NETWORKING BREAK		12:30 [1 Hour]
13:30	Session Title: Confirmation in Progress - Session details along with key topics will be updated soon - Title - 2	
	 Mike Fleming SR Account Manager, Innovatia 	
14:00	Session Title: Confirmation in Progress Session details along with key topics will be updated soon	
	 Edson Bouer Managing Director, Accenture 	
14:30	Session Title: Confirmation in Progress - Session details along with key topics will be updated soon - Title - 2 - Title - 3	
	 Saeed Mehmood Program Manager - Commissioning and Quality, Tesla 	
15:00	Session Title: Confirmation in Progress - Session details along with key topics will be updated soon - Title - 2	
	 Matteo Dariol Business Development and Sales Manager, Bosch Digital Twin Industries 	
15:30	Available Session	
END OF DAY 2		

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

Misbah Shaikh
misbah.shaikh@ptnevents.com

Priyank Joshi
priyank.joshi@ptnevents.com

PTN Events Team
info@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird
SOLD OUT

USD \$799



Early Bird
Window closing on Aug 20, 2025

USD \$899



Regular Pass
Window closing on Sep 30, 2025

USD \$999

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%
GROUP OF 2

15%
GROUP OF 3

20%
GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



Sponsorship & Media Team

Chris Lee
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Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
BRANDING & PROMOTIONS					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION FLOOR PLAN

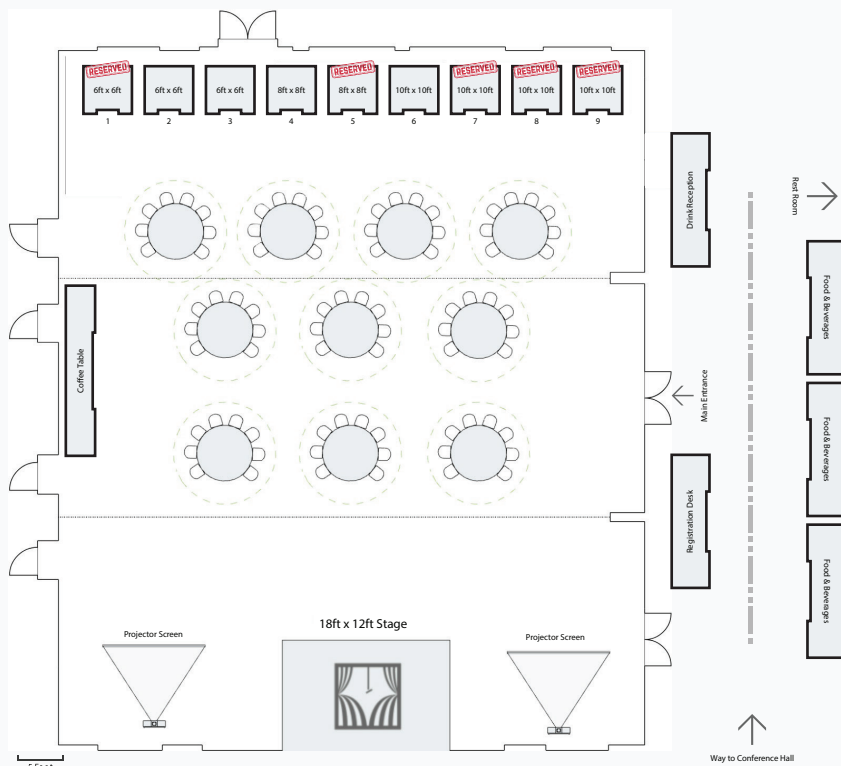


Exhibit Booths
 #6,7,8,9 - 10ft x 10ft Booth
 #4,5 - 8ft x 8ft Booth
 #1,2,3 - 6ft x 6ft Booth

Each Booth to have
 (2) Banquet Chairs
 (1) 6ft Table OR (1) Round High Top

ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



O&G Digital Twin
 Conference and Exhibition 2026

DATA:
 driven Oil & Gas

Data Driven Oil & Gas
 Conference and Exhibition 2026

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 & Organized by **ptn events**