



Oil & Gas Digital Transformation Conference and Exhibition 2025

Oct 01-02, 2025 | 2712 Southwest Freeway | Houston, TX, USA 77098

Unleashing the power of digital transformation

Our current and previous sponsors:

OnePlan

M-Files

HighByte

IBM

Innovatia



ABOUT CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content & thought leadership discussions, placing participants at the forefront of innovative technologies.

Our conference is dedicated to unlocking actionable solutions that drive heightened cost-effectiveness & operational excellence across the entire oil & gas value chain - from upstream exploration to midstream transportation & downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, & ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil & gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions, explore cutting-edge techniques, & acquire applied knowledge related to the challenges & technological advancements in oil & gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions & networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

CONFERENCE PROGRAM KEY TOPICS



Best practices and Case Studies



Technological Trio: Real-time, Communication, Blockchain



Low-Cost Strategies for Optimizing Oilfield Production



Adapting to Evolving Business Processes



Innovate Operations with Technology



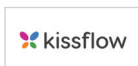
Seize Now: Industry 4.0 Transformation



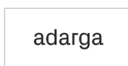
People & Culture

SPONSORS & PARTNERS

Title Sponsor



Gold Sponsor



Exhibitor Sponsor



Lanyard Sponsor



Session Sponsor



FEATURED SPEAKER



Malak Al Hassan
DevOps & Agile Transformation Leader
Aramco



Alfredo Rodríguez
E&P Commercial Crude Operations
Sr. Manager
Repsol



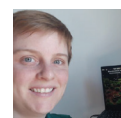
Bruno Rothgiesser
Chief Architect, B2C
BP



Aymen Elamin
Section Head Wells C&P
PetroChina International



Chika Nwokeji
Digital Support Advisor (Digital
Transformation Project Manager)
ExxonMobil



Johnpaul Portelli
Lead, Technology Solutions
Canadian Natural Resources Ltd



Raj Krishnan
Director - Industry Digital Strategist -
Transformation Advisor
Microsoft



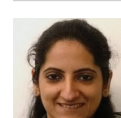
Matteo Dariol
Business Development & Sales
Manager
Bosch Digital Twin Industries



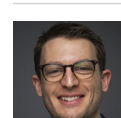
Ketut Wiryadi
Chief Commercial Officer
**Marubeni-Itochu Tubulars
Oceania Pty Ltd**



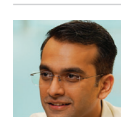
Jason Baihly
Digital Production Business Owner -
North America Onshore
SLB



Isha Bahal
Senior Manager- Supply Chain &
Digital Transformation
Cairn Oil and Gas



Rob Kennedy
Global Director, Digital Asset &
DataOps
Wood PLC



Tanay Tiwary
Head, Business Process Transformation
& Master Data Management
Puma Energy

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

350+
Attendees

24+
Technical
Speakers

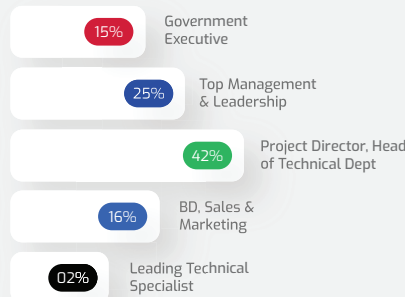
18+
Sponsors &
Exhibitors

250+
Companies

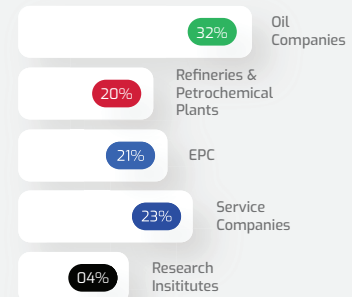
35+
Countries

45+
Media Partners

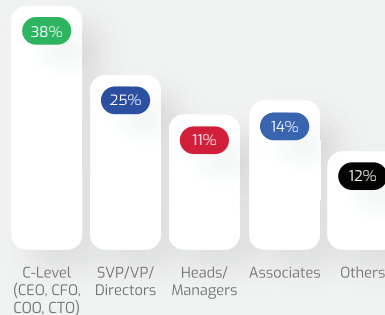
ATTENDEE JOB PROFILES (%)



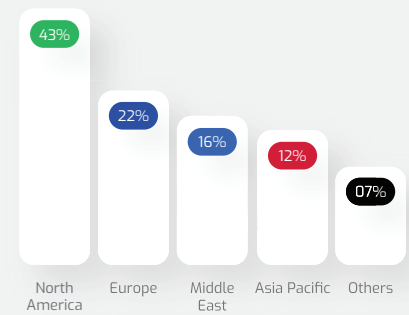
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



ATTENDEE JOB FUNCTIONS

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ IT Services and IT Consulting
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

AMONG REGULAR PARTICIPANTS



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Arthi Vasudevan
Senior Product Manager
at Baker Hughes

What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1
Wednesday, Oct 01, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

09:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Anna Colameta
Growth Marketing Manager, **Highbyte**

09:30

Uncovering Hidden Costs: Driving Productivity and Cost Efficiency in Oil & Gas Applications

- real-world application optimization strategies implemented at Archer – a global oil tools provider
- Identify redundant or poorly configured tools
- Streamline licenses and integrations
- Align application features with business goals
- Achieve measurable productivity gains across operational teams
- Build dashboards to track ROI on software investments

Gaurav Sengar
Consultant, **Sopra Steria**

10:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Nasser Busbait
SR ENGINEER, **Aramco**

10:30

Session Title: Confirmation in Progress`

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Tone Anderson
Marketing Director, **OnePlan**

NETWORKING BREAK11:00 [30 min]

11:30

Session Title: Confirmation in Progress`

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Speaker Details yet to published
Emerson

12:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Patricia Besser
Senior Growth Marketing Manager- Americas, **M-files**

12:30

Don't (Just) Invest in AI: Build the Foundations to Actually Benefit From It

- challenge the common trend of chasing flashy AI solutions without the internal capabilities to extract real value
- practical framework around AI readiness
- data infrastructure, cross-functional teams, decision-making culture, and business alignment

Agustin Alvarez
Managing Director, **Jemersoft**

13:00

Available Session

LUNCH AND NETWORKING BREAK13:30 [1 Hour]

14:30

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon

Edson Bouer
Managing Director, **Accenture**

15:00

Session Title: Confirmation in Progress`

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Robello Samuel
Chief Technical Advisor & Senior Fellow, **Halliburton**

15:30

Session Title: Confirmation in Progress`

- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Victoria Cataldi
Field Marketing Manager, **IBM**

16:00

Session Title: Confirmation in Progress`


















- Session details along with key topics will be updated soon
- Title - 2
- Title - 3

Speaker Details yet to published
Chevron

END OF DAY 1

Day 2
Thursday, October 02, 2025

Sponsored Sessions Booked Sessions Available Sessions

07:30	Registration & Refreshment Networking	
09:00	Available Session	
09:30	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2Title - 3	<div><div>Ahmed Farouk G.M. center of excellence-GASCO, Egyptian Natural Gas Company (GASCO)</div></div>
10:00	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2Title - 3	<div><div>Alfredo Rodríguez E&P Crude Operations Sr. Manager, Repsol</div></div>
10:30	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2Title - 3	<div><div>Rachel Yi Lu Architectural Design & Space Management, Tesla</div></div>
NETWORKING BREAK		11:00 [30 min]
11:30	Reserved for Panel Discussion (1 Hour)	
12:30	<p>We will present the pillars of success in implementing digital transformation projects in mature fields, with a focus on industry 4.0.</p> <ul style="list-style-type: none">The methodology for developing digital transformation projects in the oil and gas industryFocus on data management, cybersecurity, and key pillars for accelerating AI, ML, cloud, and analytics implementation.Exploring the importance of building a strong digital transformation culture within organizations to ensure the sustainable success of this journey.	<div><div>Fabiola Forza Digital Transformation Manager, Seacrest Petroleo</div></div>
13:00	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2	<div><div>Mike Fleming SR Account Manager, Innovatia</div></div>
LUNCH AND NETWORKING BREAK		13:30 [1 Hour]
14:30	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2	<div><div>Oladotun Lofinmakin Lead Analyst, Change Management, NNPC</div></div>
15:00	Available Session	
15:30	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2	<div><div>Matteo Dariol Business Development and Sales Manager, Bosch Digital Twin Industries</div></div>
16:00	<p>Session Title: Confirmation in Progress</p> <ul style="list-style-type: none">Session details along with key topics will be updated soonTitle - 2	<div><div>Niv Weisenberg Director, Digital Operations, PwC</div></div>
END OF DAY 2		

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

Misbah Shaikh
misbah.shaikh@ptnevents.com

Noah Scott
noah.scott@ptnevents.com

PTN Events Team
info@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird

Window closing on Dec 10, 2024

USD \$799



Early Bird

Window closing on March 5, 2025

USD \$899



Regular Pass

Window closing on Sep 25, 2025

USD \$999

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%
GROUP OF 2

15%
GROUP OF 3

20%
GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



Sponsorship & Media Team

Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

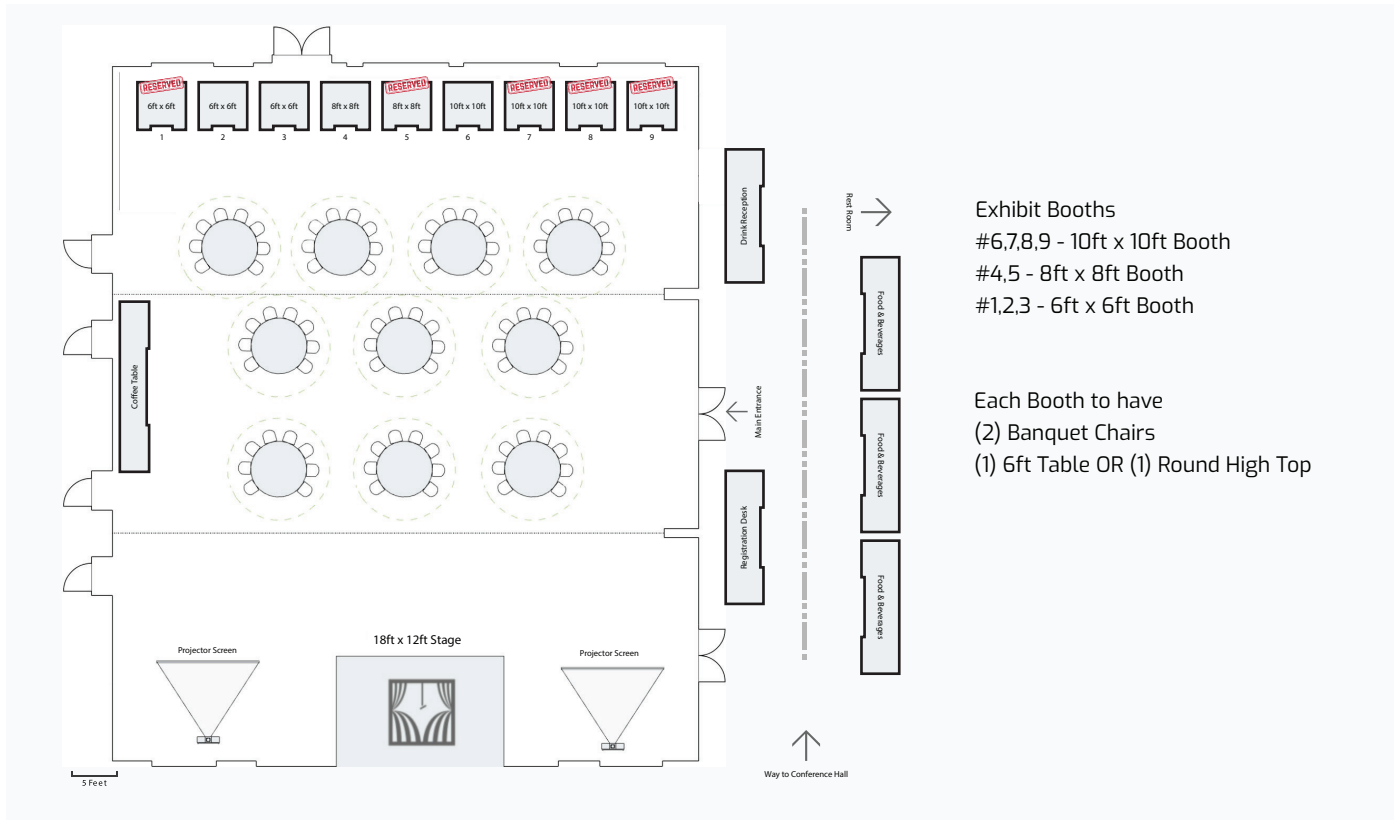
Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
BRANDING & PROMOTIONS					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION FLOOR PLAN



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Oil & Gas Digital Twin
 Conference and Exhibition 2025

DATA:
 driven Oil & Gas

Data Driven Oil & Gas
 Conference and Exhibition 2025

Production Team

Sanket Macwan
 Conference Producer
sanket@ptnevents.com

Noah Scott
 Conference Producer
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 Delegate Sales Manager
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Henry Stewart
 Delegate Sales Manager
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General Inquiries

Support Team
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Managed
 & Organized by **ptn events**