



# Oil & Gas Digital Transformation Conference and Exhibition 2025

Sept 25 - 26, 2025 | Houston, TX, USA

Unleashing the power of digital transformation



Our current and previous sponsors:

wrench

KZENEDGE  
Energy Research Institute

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TECHNOLOGIES

IFE  
Institute for  
Energy Technology

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OIL & GAS SOLUTIONS

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## ABOUT CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content & thought leadership discussions, placing participants at the forefront of innovative technologies.

Our conference is dedicated to unlocking actionable solutions that drive heightened cost-effectiveness & operational excellence across the entire oil & gas value chain - from upstream exploration to midstream transportation & downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, & ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil & gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions, explore cutting-edge techniques, & acquire applied knowledge related to the challenges & technological advancements in oil & gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions & networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

## CONFERENCE PROGRAM KEY TOPICS



Best practices and Case Studies



Technological Trio: Real-time, Communication, Blockchain



Low-Cost Strategies for Optimizing Oilfield Production



Adapting to Evolving Business Processes



Innovate Operations with Technology



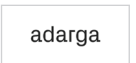
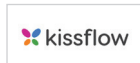
Seize Now: Industry 4.0 Transformation



People & Culture

## SPONSORS & PARTNERS

### Title Sponsor



### Session Sponsor



### Exhibitor Sponsor



### Lanyard Sponsor



## FEATURED SPEAKER



**Malak Al Hassan**  
DevOps & Agile Transformation Leader

**Aramco**



**Alfredo Rodríguez**  
E&P Commercial Crude Operations Sr. Manager

**Repsol**



**Bruno Rothgiesser**  
Chief Architect, B2C

**BP**



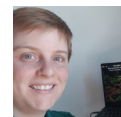
**Aymen Elamin**  
Section Head Wells C&P

**PetroChina International**



**Chika Nwokeji**  
Digital Support Advisor (Digital Transformation Project Manager)

**ExxonMobil**



**Johnpaul Portelli**  
Lead, Technology Solutions

**Canadian Natural Resources Ltd**



**Raj Krishnan**  
Director - Industry Digital Strategist - Transformation Advisor

**Microsoft**



**Matteo Dariol**  
Business Development & Sales Manager

**Bosch Digital Twin Industries**



**Ketut Wiryadi**  
Chief Commercial Officer

**Marubeni-Itochu Tubulars Oceania Pty Ltd**



**Jason Baihly**  
Digital Production Business Owner - North America Onshore

**SLB**



**Isha Bahal**  
Senior Manager- Supply Chain & Digital Transformation

**Cairn Oil and Gas**



**Rob Kennedy**  
Global Director, Digital Asset & DataOps

**Wood PLC**



**Tanay Tiwary**  
Head, Business Process Transformation & Master Data Management

**Puma Energy**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

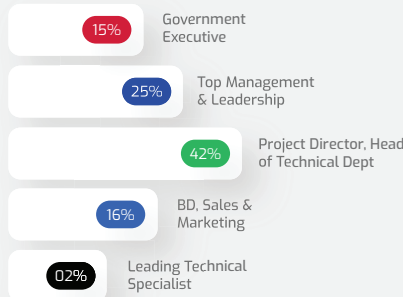


### COMPANY SIZE

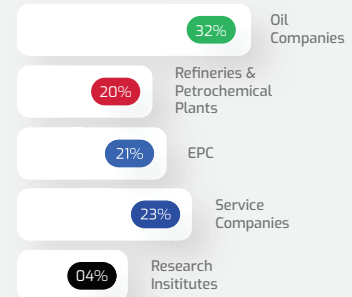
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

<b>350+</b> Attendees	<b>24+</b> Technical Speakers	<b>18+</b> Sponsors & Exhibitors
<b>250+</b> Companies	<b>35+</b> Countries	<b>45+</b> Media Partners

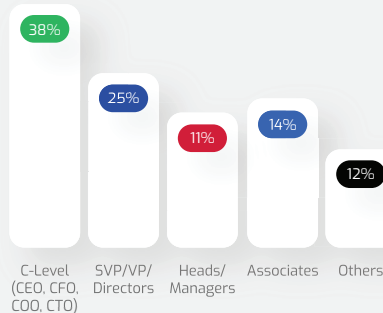
### ATTENDEE JOB PROFILES (%)



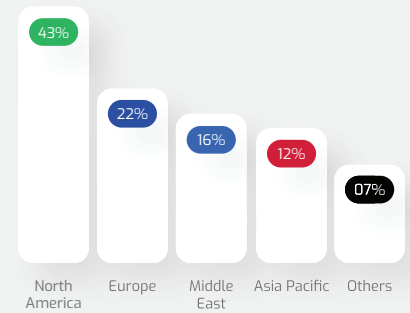
### ATTENDING COMPANIES (%)



### ATTENDEE SENIORITY LEVEL (%)



### INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Arthi Vasudevan**  
Senior Product Manager at Baker Hughes

### ATTENDEE JOB FUNCTIONS

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ IT Services and IT Consulting
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

### AMONG REGULAR PARTICIPANTS



### What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

# Day 1

## Monday, September 25, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30  
Registration & Refreshment Networking



09:00  
Available Session

09:30  
TBA

- Title to be announced.



**Sudhanshu Malik**  
Managing Director, Accenture



10:00  
From Wells to Wealth: Unlocking the Power of Digital Twins and AI in Oil & Gas Asset Management

- Digital Revolution: How digital twins are reshaping asset monitoring and maintenance in the Oil & Gas sector.
- AI-Driven Insights: Leveraging machine learning for predictive analytics and optimized decision-making
- ROI Amplified: Case studies showcasing significant cost savings and efficiency gains
- Future-Proofing Operations: Adapting to market volatility with agile, data-driven strategies
- Seamless Integration: Our solution's compatibility with existing infrastructure and scalability



**Matteo Dariol**  
Business Development and Sales Manager, Bosch Digital Twin Industries



10:30  
Available Session

### LUNCH AND NETWORKING BREAK

11:00 [30 min]

11:30  
Available Session

12:00  
Available Session

12:30  
Digital Transformation in the Oil and Gas Industry - A roadmap

- All industries and functions are undergoing digital Transformation and Oil and Gas too is undergoing big changes due to cost drivers, move towards green energy and global economic trends .
- Digital Transformation in today's context is using the latest digital technologies to derive 2 X to 10 X benefits, not just incremental changes. This involves deep insights of the problem and digital solutions.
- This is a new and evolving area, where speed is of the essence. Citizen developers, Low code / No Code platforms and innovation are the drivers for Digital Transformation.



**Mohan Madhurakavi**  
Chief Evangelist Digital Transformation, KissFlow



13:00  
TBA

- Title to be announced.



**Tracy Beam**  
Strategic Transformation Partners, CEO, Chevron



### LUNCH AND NETWORKING BREAK

13:30 [30 min]

14:00  
Digital twin: Unlocking the power of your asset's data

- Wood's full asset lifecycle approach to digital twin. · Unlocking the biggest challenges faced by clients both now and in the future
- Wood's digital twin approach for capital projects including case studies



**Rob Kennedy**  
V.P. Research and Development, Wood PLC



14:30  
Available Session

15:00  
Available Session

15:30  
Available Session

### END OF DAY 1

# Day 2

## Tuesday, September 26, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Industrial Cybersecurity – A Business Driver and not a Cost Center

- Understand the cybersecurity threat vectors and their impact on operations
- What are the challenges to implementing an effective cybersecurity strategy?
- How to turn cybersecurity into a revenue enabler?



**Arthi Vasudevan**  
CEO, Baker Hughes



10:00

Generative AI in Oil & Gas manufacturing process – no longer fiction

- In 2023 the buzz around Gen AI took over the world. A year later, we see significant adoption of Gen AI in the industry and many organizations are either experimenting or already implementing Gen AI at scale.
- For this session will have curated a selection of tangible Gen AI use cases for manufacturing and operations in O&G – upstream, midstream, and downstream.
- We will see how Gen AI supports process optimization, quality control, maintenance & reliability, and supply chain management.
- Finally, we will discuss a methodology to Gen AI capabilities development as well as tip and tricks to successful prompting



**Niv Weisenberg**  
Director, Digital Operations, PwC



10:30

Available Session

### LUNCH AND NETWORKING BREAK

11:00 (30 min)

11:30

Panel Discussion

12:30

Available Session

13:00

TBA

- Title to be announced.



**Mohamed Zaid M**  
Manager - IT Applications, ADNOC GAS



### LUNCH AND NETWORKING BREAK

13:30 (30 min)

14:00

IoT and Big Data: Opportunities for the Upstream Oil and Gas Industry

- IoT technologies, deployed with big data and analytics delivers value by ensuring greater asset integrity, optimising production, minimising downtime, achieving cost efficiency, and ensuring safer operations.



**Bolarinwa Durojaiye**  
IT Infrastructure Lead, HeirsHoldings Oil & Gas Ltd



14:30

Available Session

15:00

TBA

- Title to be announced.



**Keith Drummond**  
Head of Sales, Pipeline and Plant - Europe, Middle East, Africa - Digital Solutions, DNV



15:30

Available Session

### END OF DAY 2



## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

Othman Syed  
othman.syed@ptnevents.com

Noah Scott  
noah.scott@ptnevents.com

Misbah Shaikh  
misbah.shaikh@ptnevents.com



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



#### Super Early Bird

Window closing on Nov 15, 2024

USD \$799



#### Early Bird

Window closing on Jan 25, 2025

USD \$899



#### Regular Pass

Window closing on April 18, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

**GROUP DISCOUNTS**

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



## Sponsorship & Media Team

Chris Lee  
[chris.lee@ptnevents.com](mailto:chris.lee@ptnevents.com)

Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

## Comparison of packages with speaking options

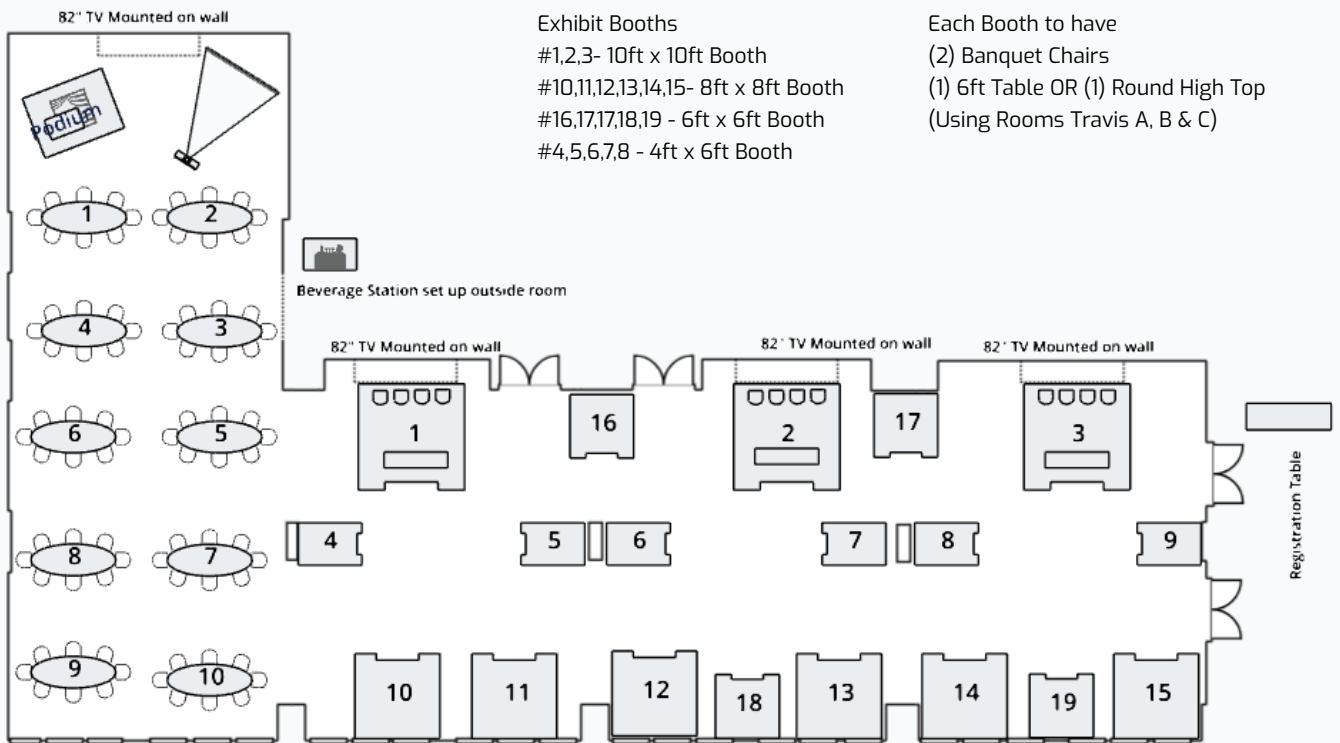
	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5099</small>	<b>USD \$3799</b> <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN

Presentation Room w/ seating for 96-104 attendees



## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



**Oil & Gas Digital Twin**  
 Conference and Exhibition 2025

DATA:  
 driven Oil & Gas

**Data Driven Oil & Gas**  
 Conference and Exhibition 2025

### Production Team

Othman Syed  
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Noah Scott  
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