

# Oil & Gas Digital Transformation Conference & Exhibition 2025

Sept 25 - 26, 2025 | Houston, TX, USA

Unleashing the power of digital transformation

Our current and previous sponsors:

















#### **ABOUT CONFERENCE**

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content & thought leadership discussions, placing participants at the forefront of innovative technologies.

Our conference is dedicated to unlocking actionable solutions that drive heightened costeffectiveness & operational excellence across the entire oil & gas value chain - from upstream exploration to midstream transportation & downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, & ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil & gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions. explore cutting-edge techniques, & acquire applied knowledge related to the challenges & technological advancements in oil & gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions & networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

#### **CONFERENCE PROGRAM KEY TOPICS**



Best practices and Case Studies



Technological Trio: Real-time, Communication, Blockchain



Low-Cost Strategies for Optimizing Oilfield Production



Adapting to Evolving Business Processes



Innovate Operations with Technology



Seize Now: Industry 4.0 Transformation



People & Culture

#### **SPONSORS & PARTNERS**

#### **Title Sponsor**

#### **Gold Sponsor**



















#### **Session Sponsor**









#### **Exhibitor Sponsor**













#### Lanyard Sponsor





#### **FEATURED SPEAKER**



Malak AI Hassan DevOps & Agile Transformation Leader



Alfredo Rodríguez E&P Commercial Crude Operations Sr. Manager

Repsol



**Bruno Rothgiesser** Chief Architect, B2C

BP



Avmen Elamin Section Head Wells C&P

PetroChina International



Chika Nwokeii Digital Support Advisor (Digital Transformation Project Manager) ExxonMobil



Johnpaul Portelli Lead, Technology Solutions

Canadian Natural Resources Ltd



Raj Krishnan Director - Industry Digital Strategist -Transformation Advisor Microsoft



Matteo Dariol Business Development & Sales **Bosch Digital Twin Industries** 



Ketut Wirvadi Chief Commercial Officer

Marubeni-Itochu Tubulars Oceania Pty Ltd



Jason Baihly Digital Production Business Owner -North America Onshore SLB



Isha Bahal Senior Manager- Supply Chain & Digital Transformation Cairn Oil and Gas



**Rob Kennedy** Global Director, Digital Asset & DataOps

Wood PLC



Tanay Tiwary Head, Business Process Transformation & Master Data Management **Puma Energy** 

#### **OFFICIAL AGENDA**

**Day 1** Monday, September 25, 2025

Sponsored Sessions
 Booked Sessions
 Available Sessions

07:30

Registration & Refreshment Networking



09:00

**Available Session** 

09:30

**Available Session** 

10:00

**Available Session** 

10:30 (1 hour) **NETWORKING BREAK** 

11:30

**Available Session** 

12:00

**Available Session** 

12:30

**Available Session** 

13:00

**Available Session** 

13:30

**Available Session** 

14:00 (30 min) **NETWORKING BREAK** 

14:30

**Available Session** 

15:00

**Available Session** 

**Available Session** 

16:00

**Available Session** 

**END OF DAY 1** 

#### **OFFICIAL AGENDA**

**Day 2** Tuesday, September 26, 2025

Sponsored Sessions
 Booked Sessions
 Available Sessions

07:30

Registration & Refreshment Networking



09:00

**Available Session** 

09:30

**Available Session** 

10:00

**Available Session** 

10:30 (1 hour) **NETWORKING BREAK** 

11:30

**Available Session** 

12:00

**Available Session** 

12:30

**Available Session** 

13:00

**Available Session** 

13:30

**Available Session** 

14:00 (30 min) **NETWORKING BREAK** 

14:30

**Available Session** 

15:00

**Available Session** 

**Available Session** 

16:00

**Available Session** 

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### **Production Team**

Othman Syed othman.syed@ptnevents.com

Noah Scott noah.scott@ptnevents.com

Misbah Shaikh misbah.shaikh@ptnevents.com



#### **Speaking Session**

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



#### **DELEGATE REGISTRATION**

## Want to book delegate ticket?

Below are the various options for delegate participation.



#### Super Early Bird

Window closing on Nov 15, 2024

USD \$799



#### **Early Bird**

Window closing on Jan 25, 2025

USD \$899



#### **Regular Pass**

Window closing on April 18, 2025

USD \$999

#### Ticket includes 🗼





- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

**GROUP DISCOUNTS** 

10%

20%

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



#### Sponsorship & Media Team

Chris Lee chris.lee@ptnevents.com

Sarah Jones sarah.jones@ptnevents.com

# Benefits include 🗼

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise

GOLD

**EXHIBITOR** 

**SESSION** 

. . .

- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

# Comparison of packages with speaking options

	PACKAGE	PACKAGE	PACKAGE	PACKAGE	PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-

TITLE

CONFERENCE ACCESS					
Full access to all conference activities	✓	<b>√</b>	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distrubution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-

POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	<b>✓</b>	✓	✓	✓
Speaking Appreciation Certificate	✓	$\checkmark$	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	$\checkmark$	$\checkmark$	-	-



### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



#### **COMPANY SIZE**

- √ 1-100 Employees 26%
- √ 100-1,000 Employees 22%
- √ 1,000-10,000 Employees 22%
- √ 10,000+ Employees 30%

350+

24+

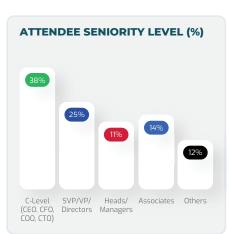
18+ Sponsors & Exhibitors

250+

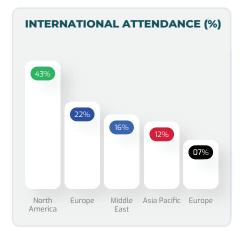
35+

45+









Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended. Great experience!



# What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

#### **ATTENDEE JOB FUNCTIONS**

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- Engineering, procurement, and construction (EPC)
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ IT Services and IT Consulting
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

#### **AMONG REGULAR PARTICIPANTS**





















































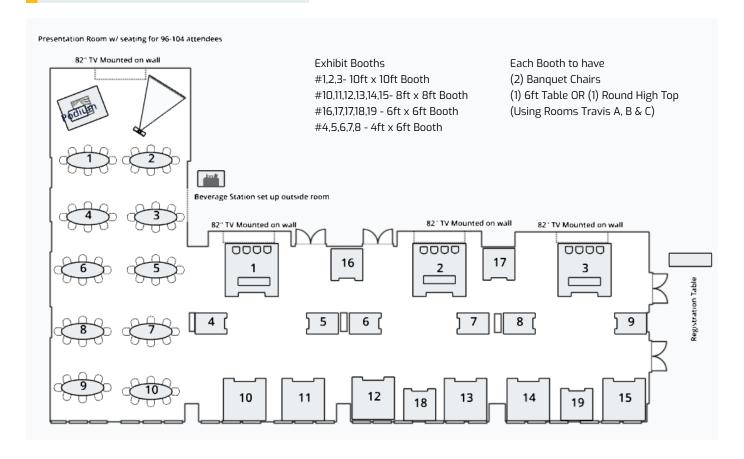








#### **EXHIBITION FLOOR PLAN**



#### **ABOUT ORGANIZER**

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

#### **UPCOMING EVENTS**



Oil & Gas Digital Twin Conference and Exhibition 2025

DATA: Oil & Gas

**Data Driven Oil & Gas** Conference and Exhibition 2025

#### **Production Team**

Othman Syed Conference Producer othman.syed@ptnevents.com

Noah Scott Conference Producer noah.scott@ptnevents.com

#### Sponsorship & Media Team

Chris Lee Sponsorship & Media Director chris.lee@ptnevents.com

Sarah Jones Assistant Sponsorship Director sarah.jones@ptnevents.com

#### **Delegate Registration**

Ryan Murphy
Delegate Sales Manager
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Henry Stewart Delegate Sales Manager henry.stewart@ptnevents.com

#### **General Inquiries**

Support Team info@ptnevents.com

