Oil & Gas Digital Transformation
Conference & Exhibition 2024

Sept 25 - 26, 2024 | Houston, USA

Unleashing the power of digital transformation

Our previous sponsors and partners:

kissflow | afiniti | adarga | REDEYE | Algo:ai | wood. | WILLOWGLEN

ABOUT THE CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content and thought leadership discussions, placing participants at the forefront of innovative technologies.
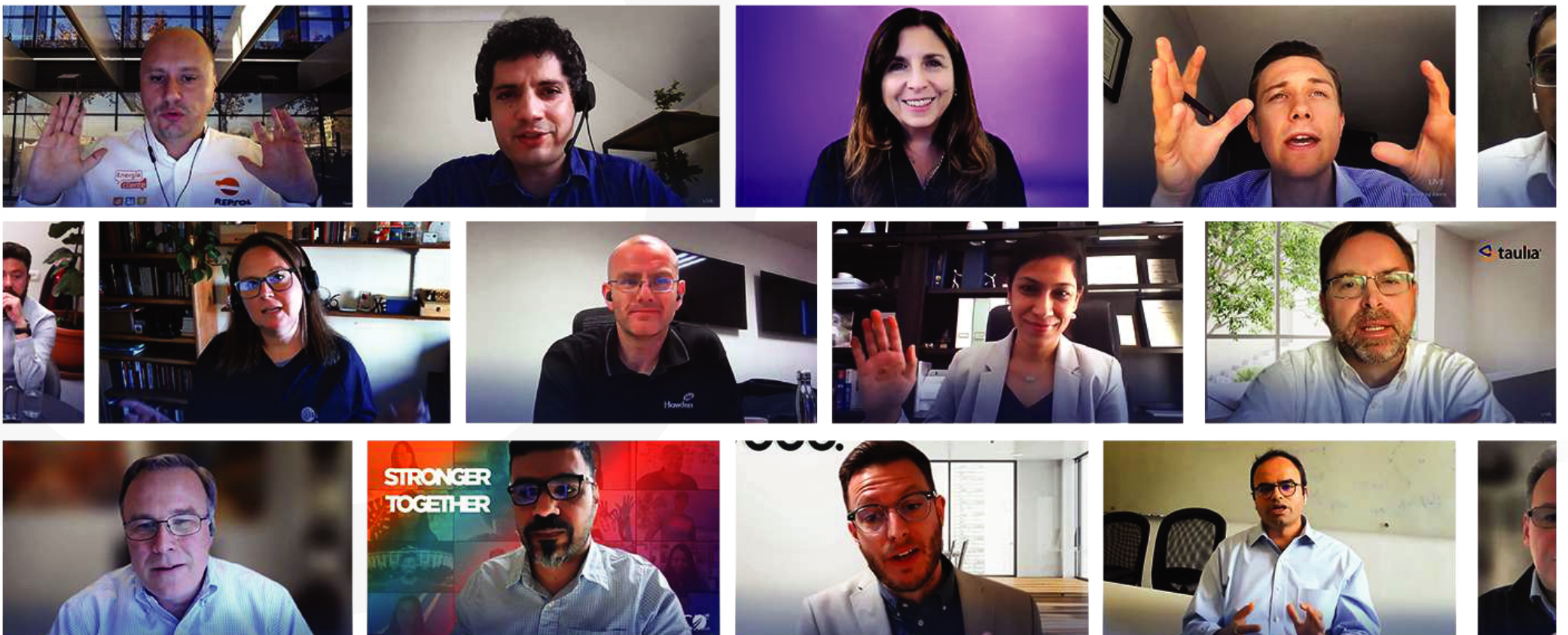
Our conference is dedicated to unlocking actionable solutions that drive heightened cost-effectiveness and operational excellence across the entire oil and gas value chain – from upstream exploration to midstream transportation and downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, and ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil and gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions, explore cutting-edge techniques, and acquire applied knowledge related to the challenges and technological advancements in oil and gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions and networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

Conference **Theme/Keytopics**

★ Uncover the latest in IoT integration and wellsite automation, exploring cutting-edge technologies to enhance oilfield operations' efficiency and safety

★ Explore real-time data, advanced communications, and blockchain networks while avoiding pitfalls in the latest measuring and monitoring technologies for improved oilfield communication systems

★ Implement cost-effective strategies to optimize oilfield production, ensuring consistent peak performance throughout the entire operational process

★ Adapt to rapidly changing business processes by understanding their evolution and reimagining business strategies to meet dynamic market requirements

★ Why is it time to invest in digitalization – Digital Transformation driving Industry 4.0?

★ Explore digital transformation best practices and case studies, gaining insights from machine learning, cybersecurity, and successful transitions to ensure a successful digital program across multiple well sites

★ For successful change and transformation, it's crucial to build a work-place culture that embraces innovation

Our Session **Glimpse**

Chevron

Weatherford

equinor

GE

ABB

ارامكو السعودية
Saudi Aramco

TotalEnergies

PIONEER
NATURAL RESOURCES

Pan American
ENERGY

ExxonMobil

ecoPETROL

Woodside

cenovus
ENERGY

PremierOil

BR
PETROBRAS

Petrofac

Worley

LUFKIN

HESS

Shell

IGas
Energy

Schlumberger

preem

PAVILION
ENERGY

YPF

bp

PARSLEY

TechnipFMC

Honeywell

MAERSK
DRILLING

Baker
Hughes

HALLIBURTON

ERICSSON

Parkland
FUEL CORPORATION

MCDERMOTT

wood.

EMERSON

SAP

amazon

IBM

salesforce

SAS

BAIN
& COMPANY

VALARIS

Microsoft

SAIPEM

3M

Canadian Natural

eni

infor

MURPHY
OIL CORPORATION

UNICO

SUNCOR
ENERGY

OXY

SULZER

PETRONAS

ConocoPhillips

NETZSCH
Pumps & Systems

مجموعة الخريف
Alkhorayef Group

WELLDOG

MAVERICK
NATURAL RESOURCES

UPC
Global

CHAMPIONX

Apache
EXPLORING WHAT'S POSSIBLE

ادنوك
ADNOC

COMCAST

Kuwait Oil Company

CONFERENCE IN NUMBERS
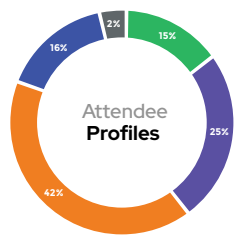
350+ Attendees

250+ Companies

24+ Technical Speakers
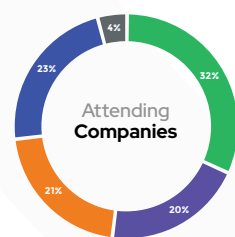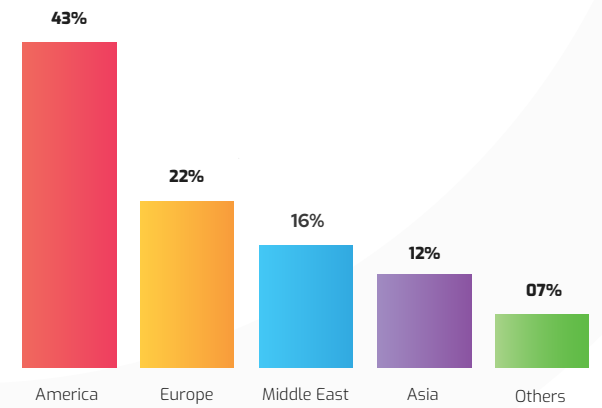
18+ Sponsors & Exhibitors

35+ Countries

45+ Media Partners

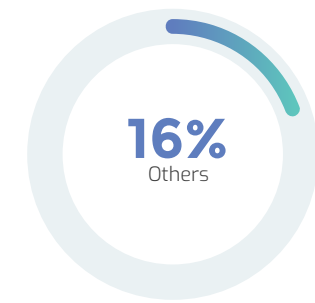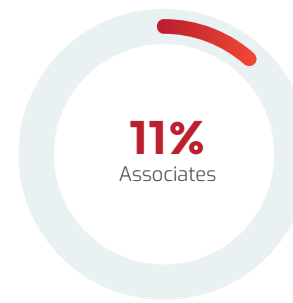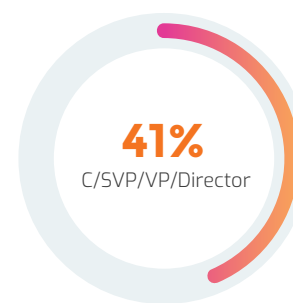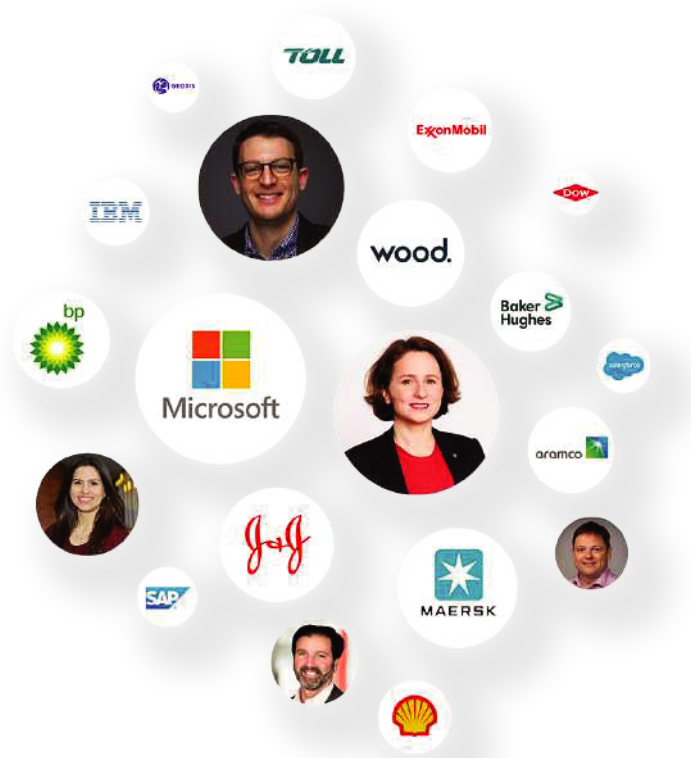## Statistics of previous conference

Attendee Profiles
- Government Executive - **15%**
- Top Managment - **25%**
- Project Directors, Head of Technical Dept - **42%**
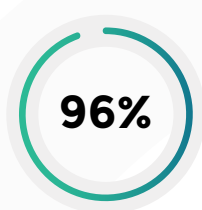- BD, Sales and Marketing - **16%**
- Leading Technical Specialist - **02%**

Attending Companies
- Oil Companies - **32%**
- Refineries and Petrochemical Plants - **20%**
- EPC - **21%**
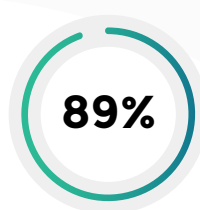- Service Companies - **23%**
- Research Insititutes - **04%**

Bar chart:
- America — 43%
- Europe — 22%
- Middle East — 16%
- Asia — 12%
- Others — 07%

Attendee Seniority level breakdown

41% C/SVP/VP/Director

32% Head/Manager
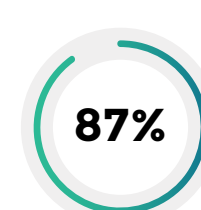
11% Associates

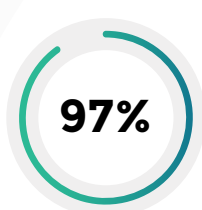**16%** Others

Attendee Survey Report

96% of respondents found the event to be a valuable use of their time

89% of respondents agreed that the virtual event was easy to understand, access, and navigate through

87% of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience

97% of respondents said they are likely to join this event next year
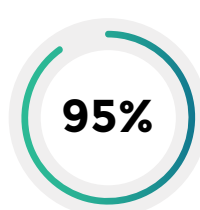
95% of respondents found the conference content & sessions to be informative and useful
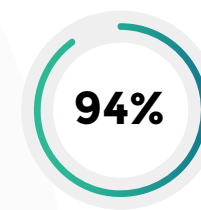
94% of respondents would recommend attending this event to a friend or colleague

*Based on the attendee survey report from May, 2023

SPEAKING OPPORTUNITIES

SPEAKING SESSION
30 minutes session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only

PANEL DISCUSSION
1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?
Get in touch with us for more information on Speaking opportunities!

Misbah Shaikh
Conference Producer & Speaking Opportunities
misbah.shaikh@ptnevents.com

OFFICIAL AGENDA

Day 1 | Wednesday, Sept 25, 2024

(Agenda as of 28 March, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

08:30

Full Closed Loop AI/ML automation of the DCS towards SOx control in the crude oil refinery.

- 100% Closed Loop AI/ML implementation in manufacturing as first of its kind in the World with Patent filed.
- Fully customizable AI/ML model trains & provides set point to DCS in real time.
- Benefits achieved are 10% reduction in chemical consumption & 90% reduction SOx deviations.

Amit Gupta
Machine Learning Lead. **HPCL-Mittal Energy Limited**

09:00 | **GOLD SPONSOR**

Digital Twin of Organizations for Oil & Gas Industry.

- Many oil and gas companies possess extensive transactional data for financial performance but lack the crucial data (Data of Operating Model) that defines the organizational setup (framework) to deliver strategic value. While some companies currently employ ERP process mining to analyze day-to-day operations (data of operations model to delivery products), these efforts primarily result in incremental, bottom-up improvements and fall short of facilitating strategic enhancements such as 'alternative supply chains by customers. In the era of unprecedented disruptions and swiftly changing markets, acquiring this fundamental dataset, often referred to

Hosin Min
CEO. **Rock15**

09:30

Available Session

10:00

How Integrating AI + Connected Devices Can Finally Eliminate Rework

- "Human error is one of the most preventable causes of rework in construction. Preventing human error requires ensuring workers are properly trained and validating that work processes were followed in the field. Poor data quality and industry fragmentation have been barriers to achieving these goals.
  Integrating artificial intelligence with connected devices in the field can close this gap. AI can make sense out of fragmented and incomplete data, and creates the foundation needed to finally replace paper checklists and

Matthew Kleiman
Co-Founder & CEO. **Cumulus Digital Systems**

Breakfast & Networking Break ———————————————————————— 10:30 (30 mins)

11:00 | **GOLD SPONSOR**

Demystifying Generative AI: Hype vs. Reality

- "Current State Assessment:
  - Evaluate the current landscape of generative AI implementation across various industries.
  - Examine real-world use cases and tangible outcomes, separating the hype from the actual impact."
- "dentifying Next Use Cases:
  - Explore the evolving landscape of generative AI to pinpoint its next significant use case.
  - Discuss potential areas for advancement and innovation in applying generative AI."
- "Strategic Considerations:
  - Address the strategic elements that must align for generative AI to become a transformative force in business and industries.
  - Discuss the nuanced capabilities and limitations of generative AI."

Eugina Jordanv
Chief Marketing Officer. **Telecom Infra Project**

11:30

Available Session

12:00

Available Session

12:30

Available Session

Lunch & Networking Break ———————————————————————— 13:00 (1 hour)

14:00

Available Session

14:30

Why Oil & Gas Companies Need More Than a Standard ERP System.

- Improve Efficiency and Profitability Through an ERP Tailored to your Oil & Gas Requirements.
- How Oil & Gas Companies Can Benefit from Having an ERP Customized to Meet Their Needs and Meet the Changing Demands of the Oil & Gas Industry.

Oleksandr Golovii
Solution Business Analyst, **ELEKS**

15:00

Available Session

15:30

Available Session

Networking Break ———————————————————————— 16:00 (30 mins)

16:30

Available Session

17:00

Available Session

Drink Reception ———————————————————————— 17:30

Gala Dinner ———————————————————————— 19:00

OFFICIAL AGENDA

Day 2 | Thursday, Sept 26, 2024

(Agenda as of 28 March, 2024 and subject to change)

08:30

Navigating the Technology Jungle: Simplifying Sourcing and Procurement in Industry 4.0

- Introduction to Industry 4.0: Explore Industry 4.0 and its impact on sourcing and procurement in the downstream sector.
- Challenges of Tech Influx: Address challenges arising from rapid technology adoption and supply chain changes.
- Embrace Agility and Free Tools: Encourage agility, resource utilization, and optimization in sourcing and supply chain processes.

Hossam Elsaadany
Head of Procurement and Contracts, **Egyptian Refining Company**

09:00

Why is it time to invest in digitalization – Digital Transformation driving Industry 4.0?

- "Competitive Necessity and Market Positioning: Market Dynamics: Elucidate how the shifting market dynamics, exacerbated by globalization and evolving customer expectations, necessitate the digital transformation to maintain a competitive edge.
Competitor Strategies: Analyze how competitors' investments in digital technologies are reshaping industry standards and expectations, thereby creating an imperative for businesses to adapt to remain competitive.
Brand Differentiation: Discuss the potential of digital transformation to foster brand differentiation through enhanced customer experiences, innovative offerings, and streamlined operations."

- "Operational Efficiency and Cost Optimization: Process Automation: Delve into the role of automation in streamlining operations, reducing manual errors, and enabling faster decision-making.
Predictive Maintenance: Explore the impact of predictive maintenance on reducing downtime and extending the lifespan of machinery and equipment.
Supply Chain Optimization: Evaluate how digital technologies facilitate real-time monitoring, analytics, and optimization of supply chains, thereby driving cost efficiencies and responsiveness."

- "Innovation and New Revenue Streams:
Product Innovation: Illustrate how digitalization empowers organizations to innovate in product or service offerings, meeting evolving market demands.
Data Monetization: Discuss the potential of monetizing data through analytics, insights, and new service offerings, and how this forms a new revenue stream.
Collaborative Ecosystems: Explore the creation of digital ecosystems through partnerships, platforms, and collaborative innovations, and how these ecosystems can foster new business models and revenue streams."

Tabish Asifi
Group IT Governance Lead (Digital Transformation), **Majid Al Futtaim**

09:30

Available Session

10:00

Change Management Theme

- Focus will be on' how change management is key to successful digital transformation'
- Operators can struggle with developing a strategy for integration and implementation of their digital transformation
- Technology acts as the enabling tool but full value is not achieved unless you can change how people work

Fred Clarke
Consultant, **Stepchange Global**

Breakfast & Networking Break ———————————————— 10:30 (30 mins)

11:00 Available Session	**11:30** Available Session
12:00 Available Session	**12:30** Available Session

Lunch & Networking Break ———————————————— 13:00 (1 hour)

14:00 Available Session	**14:30** Available Session
15:00 Available Session	**15:30** Available Session

Networking Break ———————————————— 16:00 (30 mins)

16:30 Available Session	**17:00** Available Session

End of Day 2 ———————————————— Closing remarks

DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days

- Certificate of participation

- Q&A discussions

- Access to two-day event – including all conference stages and the exhibition

- Online access to selected post-conference materials

- Networking opportunities on the Exhibition Floor

- Access to all networking activities

- End of Day 1 networking drinks reception and gala dinner

SUPER EARLY BIRD
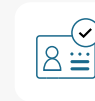Window closing on **May 20, 2024**

USD $799
(Exclusive of service charge)

EARLY BIRD
Window closing on **July 22, 2024**

USD $899
(Exclusive of service charge)

REGULAR PASS
Window closing on **Sept 25, 2024**

USD $999
(Exclusive of service charge)

10%**OFF**
GROUP OF 2

15%**OFF**
GROUP OF 3

20%**OFF**
GROUP OF 5

Interested in Participating as a group?
Get in touch with the team for more information on group discounts

DELEGATE SUPPORT TEAM
info@ptnevents.com, +1 (640)-800-2228
www.digital-transformation-conference.com/delegate_packages

SPONSORS & EXHIBITORS

Gold Sponsors

ROCK 15
MAKE INNOVATION REAL

Visitors Feedback On Exhibition

96% rated the exhibition in terms of value addition

92% would recommend event to others in their field

88% rated the exhibition good to excellent

82% rated technical content as good to excellent

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	SESSION PACKAGE	EXHIBITOR PACKAGE
BRANDING	USD $22999 (Exclusive of service charge)	USD $9599 (Exclusive of service charge)	USD $7099 (Exclusive of service charge)	USD $3799 (Exclusive of service charge)	USD $3799 (Exclusive of service charge)
Logo placement and sponsorship title on the Event website	✓	✓	✓	✓	✓
Email Blast – Sponsorship Announcement *(Email to 10k+ active subsciribers)*	✓	-	-	-	-
One Advertisement section (placement) on the conference website home page	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	✓	✓	-	-	-
Download copy of all participant list	✓	✓	✓	-	-
Scanned business card copies of all the participants	✓	✓	✓	-	✓
Banner at the registration desk *(printed & installed by the Organizer)*	✓	✓	-	-	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
CONFERENCE ACCESS					
30 Minutes Premium Speaking Slot *(Includes 5mins of Q&A's)*	✓	✓	✓	✓	-
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	1 Pass	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Full Access Premium Delegates passes	8	6	4	1	3
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted lunchon and drinks reception	✓	✓	✓	✓	✓
Exhibit space *(Includes draped table (approx. 6ft), plus 4 chairs)*	10ft x 20ft	10ft x 20ft	08ft x 10ft	-	08ft x 08ft
3X2m banner *(printed & installed by the Organizer)*	✓	-	-	-	-
Literature Distrubution in Delegate packs *(materials supplied by you)*	✓	✓	✓	-	✓
Registration or lanyard sponsorship	✓	-	-	-	-
Video interview with the company's representative	✓	✓	-	-	-

Intrested in Exhibiting in 2024?

Get in touch with the team for more information on conference!

Chris Lee

Sponsorship & Media Director, Global Partnership

Chris.Lee@ptnevents.com, +1 (640)-800-2228
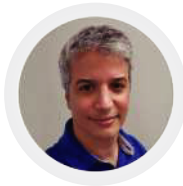
TESTIMONIALS AND EXPERIENCE

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant

Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist

I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence

Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager

Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager

Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology

We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager

Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director

Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program
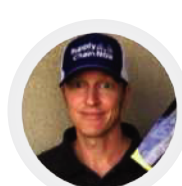
Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager

It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing

We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder

CONTACT US

To Find Out How To **Be A Part Of Our Community,**
Contact Us At

Henry Stewart

Delegate Registration & Group Sales Enquiries

henry.stewart@ptnevents.com

+1 (609)-331-9161

Misbah Shaikh

Conference Producer & Speaking Opportunities

misbah.shaikh@ptnevents.com

+1 (640)-800-2228

Chris Lee

Sponsorship & Media Director, Global Partnership

chris.lee@ptnevents.com

+1 (640)-800-2228

Hazel Smith

Sponsorship Sales Manager

hazel.smith@ptnevents.com

+1 (640)-800-2228

Kara Robbins

Delegate Registration & Group Sales Enquiries

kara.robbins@ptnevents.com

+1 (640)-800-2228

www.ptnevents.com/conferences/dtc2024

Managed
&Organized by **ptn** events