Oil and Gas Digital Transformation
Conference & Exhibition 2024

Sept 25 - 26, 2024 | Houston, USA

Unleashing the power of digital transformation

Our previous sponsors and partners:

kissflow · afiniti · adarga · REDEYE · Algo:ai · wood. · WILLOWGLEN SYSTEMS · iNL Idaho National Laboratory

ABOUT THE CONFERENCE

Oil and gas digital transformation conference 2024 creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

This conference brings together key players of the oil & gas industry, to probe and explore winning strategies and technologies, by means of digitalization in dealing with the current and future challenges of the upstream, midstream and downstream sector.

This event is a platform bringing the entire Oil and Gas Sector together along with IoT, AL/ML and digital solution providers to discuss the latest developments and best practices for digital transformation in the industry.

Digitalization including AI, IoT and Blockchain has made a huge impact on helping operating companies improve operational efficiency, eliminate unplanned downtime, improve safety, and reduce overall costs.

With an intense **2 days** agenda, the conference seeks to expand in-depth discussions, techniques and applied knowledge along with technological challenges of oil & gas digitalization. You will gain insights from the best in the industry and make lifelong friends.

Moving forward with the success of the inaugural conference, the Oil and Gas Automation and Digitalization will once again hold a promising meeting place for the industry, through its interactive sessions, highlighting the latest Digital Developments in the oil and gas.

Conference **Theme/Keytopics**

★ Why is it time to **invest in digitalization** – AI/MI, IoT, Big data Analytics, Wearable technologies and Cyber-security?

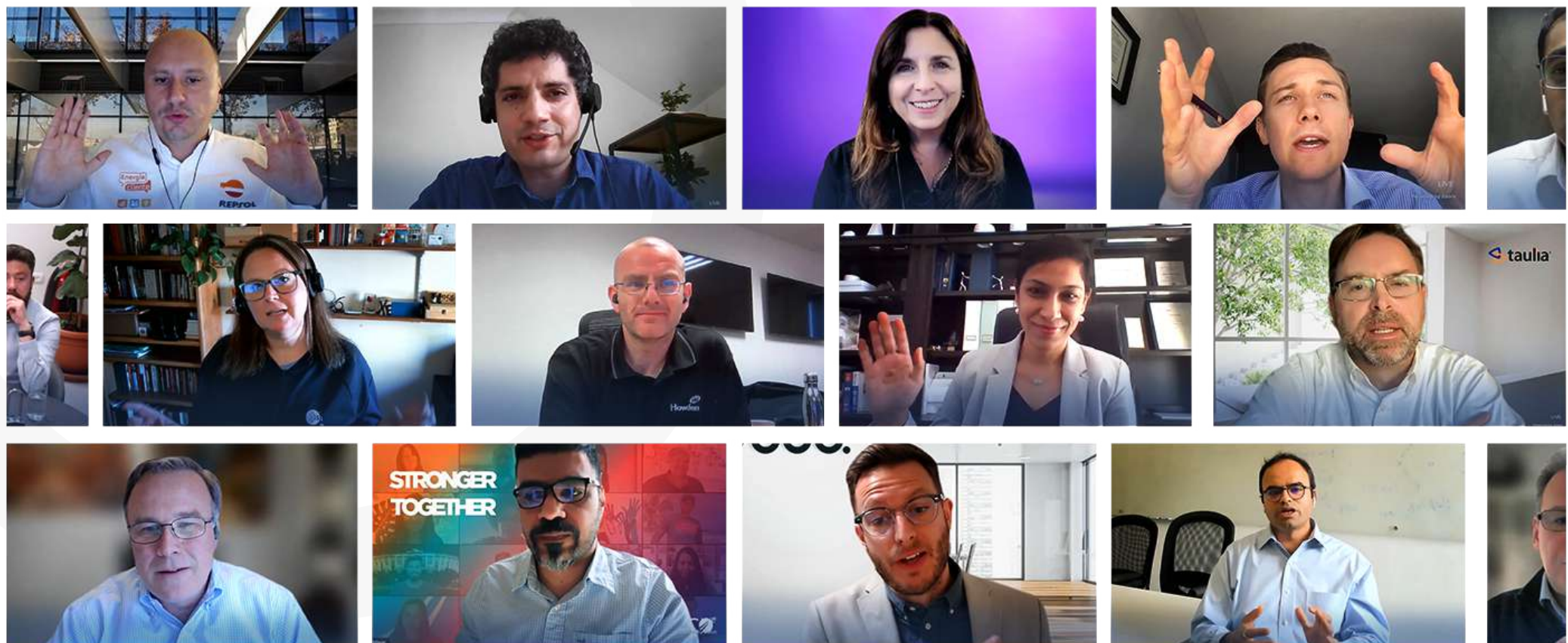★ Emerging Digitalization technologies into the oil and gas and its **impact and performance**

★ Best practices and **case studies of digitalization** to business objectives and technology alignment

★ **A strategic roadmap** for E&P's to assess every operation and identify digital leaps for achieving specific business objective

★ **Leveraging digitalization**, reduce unplanned downtime and **optimize maintenance processes** through real time application

★ **Opportunities and Challenges** in – Robotics, Pipeline transportation, Smart refineries
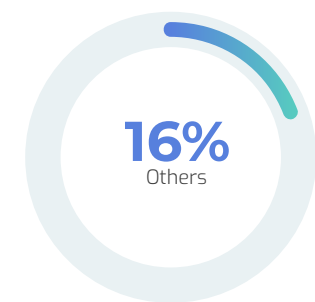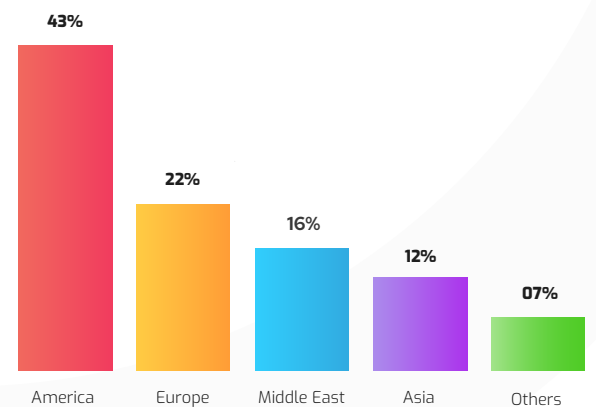
Our Session **Glimps**

AMONG OUR REGULAR ATTENDEES

www.digital-transformation-conference.com

CONFERENCE IN NUMBERS

350+ Attendees

250+ Companies

24+ Technical Speakers

18+ Sponsors & Exhibitors

35+ Countries

45+ Media Partners

Statistics of previous conference

Attendee Profiles
- Government Stuctures – **15%**
- Top Managment – **25%**
- Project Directors, Head of Technical Dept – **42%**
- BD, Sales and Marketing – **16%**
- Leading Technical Specialist – **02%**

Attending Companies
- Oil Companies – **32%**
- Refineries and Petrochemical Plants – **20%**
- EPC – **21%**
- Service Companies – **23%**
- Research Insititutes – **04%**

Bar chart:
- America – 43%
- Europe – 22%
- Middle East – 16%
- Asia – 12%
- Others – 07%

Attendee Seniority level breakdown

- **41%** C/SVP/VP/Director
- **32%** Head/Manager
- **11%** Associates
- **16%** Others

Attendee Survey Report

96% of respondents found the event to be a valuable use of their time

89% of respondents agreed that the virtual event was easy to understand, access, and navigate through

87% of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience

97% of respondents said they are likely to join this event next year

95% of respondents found the conference content & sessions to be informative and useful

94% of respondents would recommend attending this event to a friend or colleague

*Based on the attendee survey report from May, 2023

SPEAKING OPPORTUNITIES

SPEAKING SESSION

30 minutes session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only

PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Vatsal Patel

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505

OFFICIAL AGENDA

Day 1 | Wednesday, Sept 25, 2024

(Agenda as of 21 Dec, 2023 and subject to change)

● Sponsored Sessions   ● Booked Sessions   ● Available Sessions

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07:30

Registration & Refreshment Networking

08:30

Full Closed Loop AI/ML automation of the DCS towards SOx control in the crude oil refinery.

- 100% Closed Loop AI/ML implementation in manufacturing as first of its kind in the World with Patent filed.
- Fully customizable AI/ML model trains & provides set point to DCS in real time.
- Benefits achieved are 10% reduction in chemical consumption & 90% reduction SOx deviations.

Amit Gupta
Machine Learning Lead, **HPCL-Mittal Energy Limited**

HMEL

09:00 | **GOLD SPONSOR**

Digital Twin of Organizations for Oil & Gas Industry.

- Many oil and gas companies possess extensive transactional data for financial performance but lack the crucial data (Data of Operating Model) that defines the organizational setup (framework) to deliver strategic value. While some companies currently employ ERP process mining to analyze day-to-day operations (data of operations model to delivery products), these efforts primarily result in incremental, bottom-up improvements and fall short of facilitating strategic enhancements such as 'alternative supply chains by customers. In the era of unprecedented disruptions and swiftly changing markets, acquiring this fundamental dataset, often referred to

Hosin Min
CEO, **Rock15**

ROCK 15

09:30

Available Session

10:00

How Integrating AI + Connected Devices Can Finally Eliminate Rework

- "Human error is one of the most preventable causes of rework in construction. Preventing human error requires ensuring workers are properly trained and validating that work processes were followed in the field. Poor data quality and industry fragmentation have been barriers to achieving these goals.
  Integrating artificial intelligence with connected devices in the field can close this gap. AI can make sense out of fragmented and incomplete data, and creates the foundation needed to finally replace paper checklists and

Matthew Kleiman
Co-Founder & CEO, **Cumulus Digital Systems**

Cumulus DIGITAL SYSTEMS

Breakfast & Networking Break ———————————————— 10:30 (30 mins)

11:00	**11:30**
Available Session	**Available Session**

12:00	**12:30**
Available Session	**Available Session**

Lunch & Networking Break ———————————————————— 13:00 (1 hour)

14:00	**14:30**
Available Session	**Available Session**

15:00	**15:30**
Available Session	**Available Session**

Networking Break ———————————————————————— 16:00 (30 mins)

16:30	**17:00**
Available Session	**Available Session**

Drink Reception ——————————————————————————————— 17:30

Gala Dinner ——————————————————————————————————— 19:00

OFFICIAL AGENDA

Day 2 | Thursday, Sept 26, 2024

● Sponsored Sessions   ● Booked Sessions   ● Available Sessions

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08:30

Navigating the Technology Jungle: Simplifying Sourcing and Procurement in Industry 4.0

- Introduction to Industry 4.0: Explore Industry 4.0 and its impact on sourcing and procurement in the downstream sector.
- Challenges of Tech Influx: Address challenges arising from rapid technology adoption and supply chain changes.
- Embrace Agility and Free Tools: Encourage agility, resource utilization, and optimization in sourcing and supply chain processes.

Hossam Elsaadany
Head of Procurement and Contracts, **Egyptian Refining Company**

ERC

09:00

Why is it time to invest in digitalization – Digital Transformation driving Industry 4.0?

- "Competitive Necessity and Market Positioning: Market Dynamics: Elucidate how the shifting market dynamics, exacerbated by globalization and evolving customer expectations, necessitate the digital transformation to maintain a competitive edge.
  Competitor Strategies: Analyze how competitors' investments in digital technologies are reshaping industry standards and expectations, thereby creating an imperative for businesses to adapt to remain competitive.
  Brand Differentiation: Discuss the potential of digital transformation to foster brand differentiation through enhanced customer experiences, innovative offerings, and streamlined operations."

- "Operational Efficiency and Cost Optimization: Process Automation: Delve into the role of automation in streamlining operations, reducing manual errors, and enabling faster decision-making.
  Predictive Maintenance: Explore the impact of predictive maintenance on reducing downtime and extending the lifespan of machinery and equipment.
  Supply Chain Optimization: Evaluate how digital technologies facilitate real-time monitoring, analytics, and optimization of supply chains, thereby driving cost efficiencies and responsiveness."

- "Innovation and New Revenue Streams:
  Product Innovation: Illustrate how digitalization empowers organizations to innovate in product or service offerings, meeting evolving market demands.
  Data Monetization: Discuss the potential of monetizing data through analytics, insights, and new service offerings, and how this forms a new revenue stream.
  Collaborative Ecosystems: Explore the creation of digital ecosystems through partnerships, platforms, and collaborative innovations, and how these ecosystems can foster new business models and revenue streams."

Tabish Asifi
Group IT Governance Lead (Digital Transformation), **Majid Al Futtaim**

MAJID AL FUTTAIM

09:30

Available Session

10:00

Available Session

Breakfast & Networking Break ───────────────────── 10:30 (30 mins)

11:00	**11:30**
Available Session	**Available Session**

12:00	**12:30**
Available Session	**Available Session**

Lunch & Networking Break ───────────────────── 13:00 (1 hour)

14:00	**14:30**
Available Session	**Available Session**

15:00	**15:30**
Available Session	**Available Session**

Networking Break ───────────────────── 16:00 (30 mins)

16:30	**17:00**
Available Session	**Available Session**

End of Day 2 ───────────────────── Closing remarks

DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days

- Certificate of participation

- Q&A discussions

- Access to two-day event – including all conference stages and the exhibition

- Online access to selected post-conference materials

- Networking opportunities on the Exhibition Floor

- Access to all networking activities

- End of Day 1 networking drinks reception and gala dinner

SUPER EARLY BIRD
Window closing on **May 20, 2024**
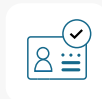
USD $799
(Exclusive of service charge)

EARLY BIRD
Window closing on **July 22, 2024**

USD $899
(Exclusive of service charge)

REGULAR PASS
Window closing on **Sept 25, 2024**

USD $999
(Exclusive of service charge)

10%**OFF**
GROUP OF 2

15%**OFF**
GROUP OF 3

20%**OFF**
GROUP OF 5

Interested in Participating as a group?
Get in touch with the team for more information on group discounts

DELEGATE SUPPORT TEAM
info@ptnevents.com, +1 (640)-800-2228
www.digital-transformation-conference.com/delegate_packages

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Gold Sponsors

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Visitors **Feedback On Exhibition**

96% rated the exhibition in terms of value addition

92% would recommend event to others in their field

88% rated the exhibition good to excellent

82% rated technical content as good to excellent

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	SESSION PACKAGE	EXHIBITOR PACKAGE
BRANDING	**USD $22999** (Exclusive of service charge)	**USD $9599** (Exclusive of service charge)	**USD $7099** (Exclusive of service charge)	**USD $3799** (Exclusive of service charge)	**USD $3799** (Exclusive of service charge)
Logo placement and sponsorship title on the Event website	✔	✔	✔	✔	✔
Email Blast – Sponsorship Announcement *(Email to 10k+ active subscribers)*	✔	-	-	-	-
One Advertisement section (placement) on the conference website home page	✔	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	✔	✔	-	-	-
Download copy of all participant list	✔	✔	✔	-	-
Scanned business card copies of all the participants	✔	✔	✔	-	✔
Banner at the registration desk *(printed & installed by the Organizer)*	✔	✔	-	-	-
Your Logo on Delegate Packs	✔	✔	✔	-	-
CONFERENCE ACCESS					
30 Minutes Premium Speaking Slot *(Includes 5mins of Q&A's)*	✔	✔	✔	✔	-
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	1 Pass	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Full Access Premium Delegates passes	8	6	4	1	3
Full access to all conference activities	✔	✔	✔	✔	✔
Hosted lunchon and drinks reception	✔	✔	✔	✔	✔
Exhibit space *(Includes draped table (approx. 6ft), plus 4 chairs)*	10ft x 20ft	10ft x 20ft	08ft x 10ft	-	08ft x 08ft
3X2m banner *(printed & installed by the Organizer)*	✔	-	-	-	-
Literature Distrubution in Delegate packs *(materials supplied by you)*	✔	✔	✔	-	✔
Registration or lanyard sponsorship	✔	-	-	-	-
Video interview with the company's representative	✔	✔	-	-	-

Intrested in Exhibiting in 2024?

Get in touch with the team for more information on conference!

Chris Lee

Sponsorship & Media Director, Global Partnership

Chris.Lee@ptnevents.com, +1 (640)-800-2228

TESTIMONIALS AND EXPERIENCE

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant

Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist

I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence

Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager

Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager

Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology

We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.
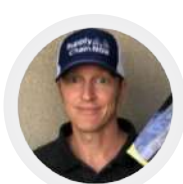
Michal Paulski | Senior Manager

Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director

Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program

Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager

It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing

We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder

CONTACT US

To Find Out How To **Be A Part Of Our Community,** Contact Us On

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